



2025

International Summer Program

Date: 17 – 30 August 2025

Venue: Foreign Trade University, Vietnam

Application Deadline: 15 June 2025

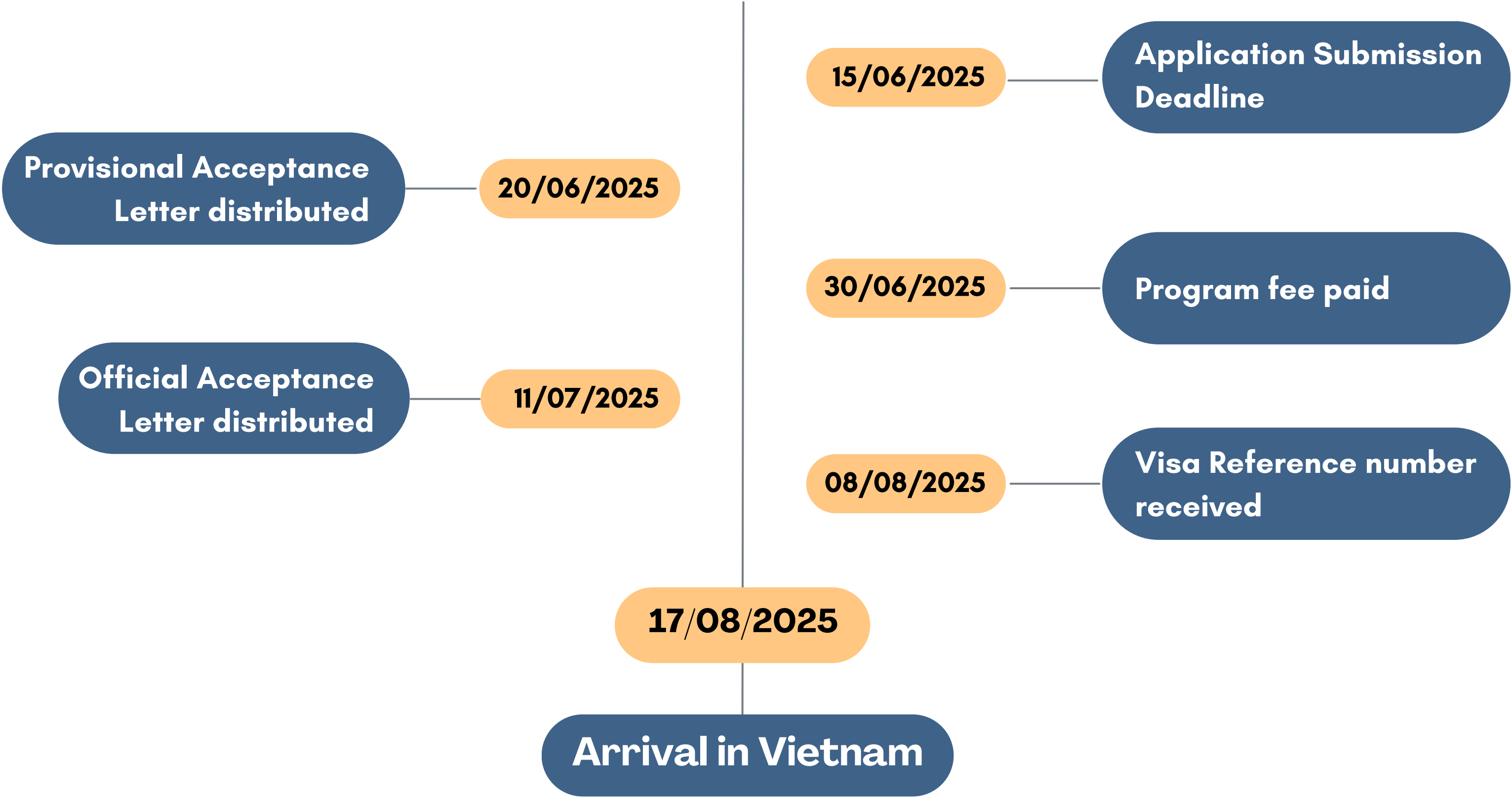


Foreword

Foreign Trade University (FTU) is thrilled to introduce the 2025 International Summer Program (ISP 2025) under the theme “Doing business in Vietnam”. FTU’s ISP 2025 is designed to provide students with a comprehensive understanding of Vietnam landscape, culture, business etiquette, regulatory environment and legal framework. As Vietnam is becoming a dynamic business landscape, students can gain valuable insights into the challenges and opportunities of doing business in a rapidly changing country through ISP 2025.

FTU believes that ISP 2025 will provide participants with an enriching and transformative experience to understand more about Vietnam. We welcome all students with a passion for learning and a desire to engage with the world to join us for this exciting journey. Let us explore the business potential and cultural richness of Vietnam together, and build lasting connections across borders and cultures.

Dates & Deadlines





Benefits for students

- Experience a new culture
- Gain international perspectives on your degree
- Build your network abroad and explore global opportunities
- Develop global competencies valued by employers

Receive **3 ECTS credit points** for attending the lectures, company visits as well as final presentation of the 2025 ISP at FTU



Agenda

Week 1

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
							17/08/25
Morning							Pick-up from airport & Transfer to hotel
Afternoon							
Week 1	18/08/2025	19/08/2025	20/08/2025	21/08/2025	22/08/2025	23/08/2025	24/08/2025
Morning	Orientation + Lecture 1 “Vietnam at a glance”	Lecture 2 “Overview of Vietnamese economy”	Workshop: Vietnamese Tastes (making and enjoying Vietnamese food)	Lecture 3 “Doing market research in Vietnam”	Ha Long Bay Tour (2 lunches and 1 dinner included)		Free time to discover Hanoi
Lunch	Welcome Lunch	Lunch	Lunch	Lunch			
Afternoon	Student Exchange Session + Vietnamese Class 01	Hanoi City Tour	Vietnamese Class 2	Group photo with Vietnamese traditional costume			

Agenda

Week 2

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	25/08/2025	26/08/2024	27/08/2025	28/08/2025	29/08/2025	30/08/2025
Morning	Vietnamese Class 3	Lecture 5 “Doing Business in the intercultural environment	Ninh Binh Tour	Lecture 6 “Presentation Skill”	Group Presentation & Closing Ceremony	Checkout and Transfer to the airport
Lunch	Lunch	Lunch		Lunch	Farewell Party	
Afternoon	Lecture 4 “Business Model Innovation in Vietnam”	Company Visit		Lesson Review + Group Work (Preparation for Presentation)	Free	

Fee Policy

Participation fee : \$1,400

Program fee includes

- Tuition fee
- Study materials
- Certificate of program completion
- Airport pick-up
- Local transportation
- Meals on some activity days (including welcome lunch, farewell party and tour trips)
- Ha Long bay trip and Ninh Binh trip
- Accommodation

Program fee excludes

- Visa fee
- Air fares
- International travel insurance
- Meals
- Additional expenses for leisure activities

Discover Foreign Trade University

#Ha Noi Headquarters

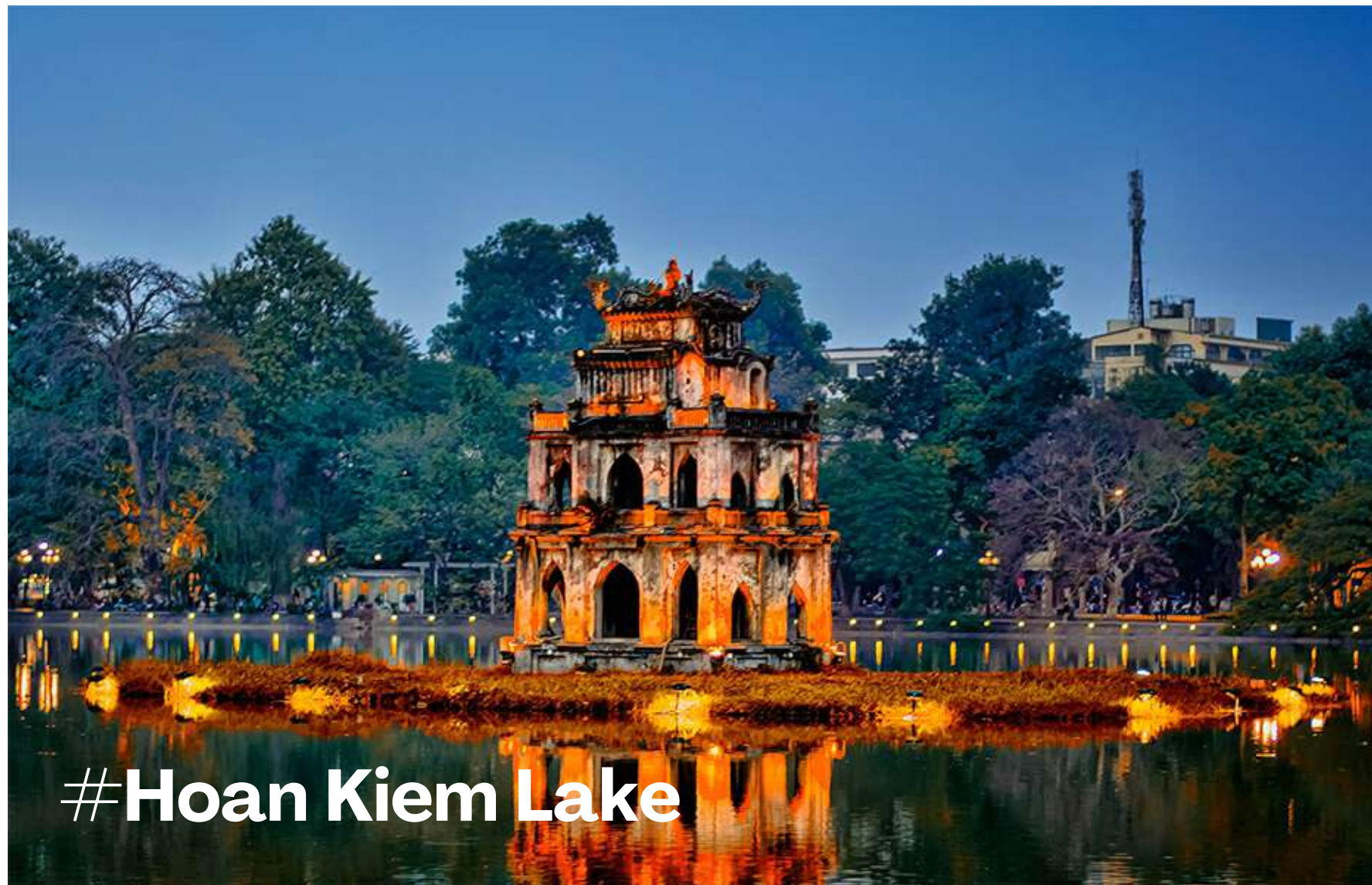
#Quang Ninh Campus

#Ho Chi Minh City Campus



Hanoi - The Capital

Hanoi, Vietnam's capital lies in the North of the country and is one of the country's top tourist hot spots. It offers French-colonial architecture, a rich food culture and a long history.



Ha Long Bay

- A beautiful natural wonder in Northern Vietnam near the Chinese border.
- Declared a **UNESCO World Heritage** Site in 1994.
- Located in Quang Ninh Province, about 180km from Hanoi.



Trang An - Ninh Binh



- Ninh Binh, a mesmerizing area known locally as “***Ha Long Bay on Land***”.
- Get a sense of this UNESCO-protected site is by taking a paddleboat tour along its shimmering rivers and climbing to the top of its fabled peaks.

How to Apply

Application form: <https://forms.gle/C96CkWJsK364KN2H6>

before **15 June 2025**

Contact information

Please contact FTU's Office of International Affairs for any inquiries you have.

Email: [**qhqt@ftu.edu.vn**](mailto:qhqt@ftu.edu.vn)

THANK YOU!